

EVENT DESCRIPTION SHEET

(To be filled in and uploaded as deliverable in the Portal Grant Management System, at the due date foreseen in the system.)

 *Please provide one sheet per event (one event = one workpackage = one lump sum).)*

PROJECT	
Participant:	1 – Compañía Maximalista S.Coop (Maximalista)
PIC number:	880326217
Project name and acronym:	Weaving Repopulation Fabric — WeReFab (CERV-2024-CITIZENS-TOWN-TT)

EVENT DESCRIPTION			
Event number:	3		
Event name:	Meeting of Entrepreneurs from Vila Viçosa and Burguillos del Cerro		
Type:	Business and delegation visit		
In situ/online:	in-situ		
Location:	Burguillos del Cerro (Spain)		
Date(s):	11 April 2026		
Website(s) (if any):	https://cerv.maximalista.coop		
Participants			
Female:	13		
Male:	17		
Non-binary:			
From country 1 [Portugal]:	30 (International Participants)		
From country 2 [name]:			
From country 3 [name]:			
...			
Total number of participants:	30	From total number of countries:	1
Description			
<i>Provide a short description of the event and its activities.</i>			

This report justifies the modification and delivery of deliverable D1.4, originally entitled "Entrepreneurship and Historical Heritage Forum". As recorded in the project's "History of Changes" (Version 2.0, March/April 2026), the original forum was integrated into the business delegation visit on 11 April 2026, on the occasion of the 9th Asparagus Fair in Burguillos del Cerro.

On 11 April 2026, a Meeting of Entrepreneurs from Vila Viçosa and Burguillos del Cerro was held, bringing together 62 entrepreneurs and professionals from Vila Viçosa with local entrepreneurs from Burguillos del Cerro and Valverde de Burguillos. The activity was integrated into the 9th Asparagus Fair.

The delegation represented key sectors of the Alentejo economy, including quarrying/marble, hospitality, finance, retail, agriculture and winemaking. The visit was structured as a full-day programme, combining institutional dialogue, heritage valorisation, and direct engagement with the local business fabric.

1st Institutional reception: Reception at Burguillos Town Hall, attended by the Mayor of Burguillos del Cerro (Ms María José Calderón), the Mayor of Valverde de Burguillos (Mr Carlos Delgado), members of the municipal corporation, the board of the Burguillos Business Association and . Special guests included representatives of the Ricardo Leal Foundation and the Repoblación Foundation.

2nd Guided tour of the historic centre: Visit to the San Juan Church (12th century), headquarters of the Repoblación Foundation, presented as a model for new social and economic uses of heritage. The entrepreneurs were formally invited to use the space as a coworking facility.

3rd Visit to the Asparagus Fair: Attendance at the fair, including a showcooking session with wild asparagus, which sparked significant interest in gastronomic collaboration.

4th Visit to Jerez de los Caballeros: Visit to the industrial estate, guided by the Ricardo Leal Foundation, allowing the Portuguese entrepreneurs to explore supply chain and subcontracting opportunities.

The most significant and tangible **outcome** of the meeting was the launch of the investment process for the acquisition of a black granite quarry in Burguillos del Cerro and its associated processing plant. This operation would create 10 direct jobs in the municipality. This result demonstrates the capacity of the CERV programme to directly stimulate local economies and counter depopulation.

Innovation and heritage valorisation

The use of the San Juan Church as a coworking space represents a new and replicable approach to heritage management in rural areas. This model aligns with the objectives of the New European Bauhaus and provides a concrete example of how heritage can become a driver of economic development.

Institutional cooperation

The meeting facilitated a new level of institutional dialogue between the municipalities. The on-going support group (established on 5 May 2026) ensures continuity beyond the project's lifetime, with fortnightly meetings alternating between Vila Viçosa and Burguillos del Cerro.

HISTORY OF CHANGES		
VERSION	PUBLICATION DATE	CHANGE
1.0	01.04.2022	Initial version (new MFF).

